



## ОРОЛЦЪЕ ТӨЛӨӨЛБЕ



# NEWS FOR EQUALITY

NEWSPAPER  
NEWSPAPER

**Технология**

**TANAKUSHITA**

*[The following text is partially obscured by a dark shadow and appears as bleed-through from the reverse side of the page.]*

[illegible]

ЗОРЯЛГО

«Политический характер» войны не является определяющим, но, тем не менее, для определения того, насколько целесообразно вмешательство России в дела Центральной Америки, важно учитывать и эти факторы. Именно поэтому, учитывая сложную ситуацию в Центральной Америке, правительство России должно рассмотреть возможность оказания помощи странам региона, пострадавшим от вооруженных конфликтов, а также странам, в которых происходят вооруженные конфликты, и, таким образом, способствовать укреплению мира и стабильности в регионе. В то же время, Россия должна учитывать и свои интересы в Центральной Америке, которые связаны с развитием торговли и инвестиций в этот регион.

- **Extracranial** - outside the skull, e.g. carotid artery
- **Intracranial** - inside the skull, e.g. brain
- **Extradural** - between the skull and the dura mater
- **Intradural** - between the dura mater and the arachnoid mater
- **Subdural** - between the arachnoid mater and the pia mater
- **Subarachnoid** - between the pia mater and the brain tissue



БИДНИЙ ҮНЭТ ЗҮЙЛ

- БИДНИН

• **Синтез органических соединений:**  
Синтез органических соединений, включая полимеризацию, является важной частью химии. В этом разделе рассматриваются различные методы синтеза, включая реакцию Фриделя-Крафтса, реакцию Дильдеса и реакцию Витмера.

1990-1991

# NEWS FOR EQUALITY

## Background

A century ago, the Mongolian People's Republic became the first Asian country to guarantee equal rights for men and women with the first constitution, including the right to vote and be elected. Following the peaceful democratic revolution of 1990, Mongolia built a modern democracy with a multi-party system. The democratization process and the 1992 constitution reaffirmed male and female citizens' equal rights to civil and political activities. Today, women make up more than half of the Mongolian population and are more engaged in voting. Yet, they remain underrepresented in political decision-making. Just 17 percent of the country's members of parliament are women, falling below the Asian average of 20 percent and the international average of 25.5 percent.

Women are also underrepresented in political news. A recent study by the Media Council of Mongolia found that only 1 out of 10 sources of political news coverage in newspapers and online news sites are women. According to Globe International's TV monitoring of the 2020 parliamentary election, the Mongolian National Broadcaster provided 81 percent

of its airtime to male candidates and 19 percent to women. Other private broadcasters did even worse, with some stations spending 90 percent of their time on male candidates.

Moreover, sexism and stereotypes dominate political reporting on women, questioning whether they are good wives and mothers and paying obsessive attention to their physical appearance.

The lack of women's representation in political news coverage is global. According to a 2020 study by the Global Media Monitoring Project, only 18 percent of government officials, politicians, ministers, and spokespersons appearing in news media are women. On the other hand, 68 percent of those who were shown as homemakers or parents were women.

To eliminate gender bias in political news coverage, the Media Council of Mongolia teams up with the Unlimited Media Group to support journalists and newsrooms to implement gender-sensitive reporting by building News for Equality coalition. It works with the Promoting Gender Equality in Public Decision-Making project support, funded by KOICA and implemented by UNDP.

## Our Goal

The News for Equality coalition aims to create a friendly environment for gender-sensitive and ethical journalists and editors to improve their knowledge and skills, exchange experiences, and lead the industry. The union supports better diversity and equity in news media because we believe quality, inclusive journalism can earn the public's trust. The coalition encourages and supports the initiatives of its members to produce quality journalism to break gender bias and alert society to the gender gap in political decision-making. We do this by:

- Building a dynamic community, prioritizing each member's wants and needs;

- Equipping journalists and editors with the skills and strategies to embrace diversity and equality;

- Collaborating with journalism trainers to prepare the young generation of journalism students to practice gender-sensitive news production;

- Inspiring and supporting newsrooms in Mongolia to identify and adapt best practices to increase women's voices in political news and other male-dominated industries.





# OUR MAIN ACTIVITIES

## TRAINING AND CAPACITY-BUILDING

### TRAINING WORKSHOPS

We provide a wide range of face-to-face and online training workshops for journalists, editors, and journalism students to support gender-sensitive news reporting. In one year, the Media Council of Mongolia organized training workshops and events, engaging more than 500 journalists and expanding News for Equality coalition with 250 active members.

### NEWSROOM CAPACITY-BUILDING PROGRAM

We provide a total of 12 hours of newsroom training for media organizations. In addition to journalists and editors, the training involves all participants in the creative work of journalism, including directors, reporters, anchors, videographers, and photographers. During the training, editorial guidelines, a source database, a source monitoring form, and information on how to use them effectively are provided. In 2022, we have chosen ten newsrooms based on their initiatives and successfully implemented the capacity-building program.

### Newsroom Mentorship Program

Based on the active participation and initiative during the capacity-building program, we have selected five newsrooms to implement Newsroom Mentorship Program. The mentorship program is implemented for two months in each newsroom. During the program, independent mentors who are recognized in the industry work closely

with the newsroom to inspire and equip journalists and editors with the skills and strategies to embrace diversity and equality in everyday content. Mentors also have a weekly meeting with journalists of the newsroom to help them develop story ideas to break gender bias, observe their working methods and provide editorial assistance.

## COMMUNITY BUILDING ACTIVITIES

### Roundtable Meetings

In cooperation with the Parliament Reporters' Association, we organize roundtable meetings or discussions with political journalists, editors, social researchers, and experts on political and gender issues.

### "She says"

We launched a "She says" bilateral meeting to support and increase women's voices in male-dominated industries such as politics, mining, and the economy.

### "The Story of My Story"

The open meeting aims to promote journalism that breaks gender bias. During the meeting, News for Equality coalition members share behind-the-scenes stories of their work with other reporters.

### Gender Quiz

We organize Gender Quiz to involve journalists in the activities of the News for Equality coalition and provide political and gender awareness in an innovative and fun way.

# TIMELINE

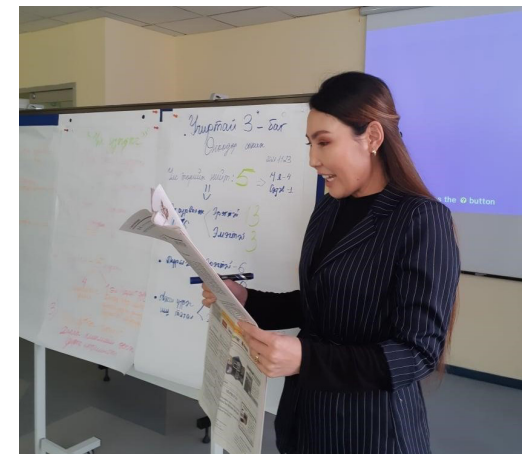
OCTOBER 2021

### BASELINE STUDY:

We found that only 1 out of 10 sources of political news are women.

Developing two days training curriculum for journalists and journalism students on "Gender Equality in Political News."

### PILOT TRAINING 1



### LAUNCHING NEWS FOR EQUALITY COALITION



NOVEMBER 2021

Advisory meetings with gender experts and journalism teachers on training curriculum "Gender Equality in Political News."

### PILOT TRAINING 2





**DECEMBER 2021**

**TRAINING OF TRAINERS  
ON "GENDER EQUALITY IN  
POLITICAL NEWS"**



**WORKSHOP FOR ETHICAL  
COMMITTEE MEMBERS OF THE  
MEDIA COUNCIL OF MONGOLIA**



**MEETING WITH  
PARLIAMENT REPORTERS**



**TRAINING FOR  
JOURNALISM STUDENTS**



**WORKSHOP FOR EDITORS**



**"HATE SPEECH AGAINST  
WOMEN POLITICIANS"  
WORKSHOP FOR JOURNALISTS**



**NEWSROOM FIELD VISIT  
TO PARLIAMENT TV**

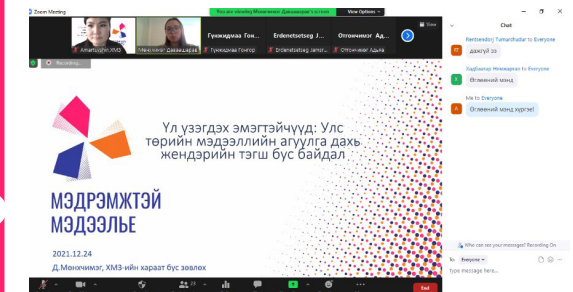


**JANUARY 2022**

**Training for local journalists**



**WEBINAR FOR LOCAL  
JOURNALISTS**



**COMMUNICATION CAPACITY  
BUILDING WORKSHOP FOR  
WOMEN POLITICIANS**



**TRAINING FOR LOCAL JOURNALISTS  
IN DORNOGОВI AIMAG**





## THE MEDIA COUNCIL OF MONGOLIA BECOMES AN OFFICIAL PARTNER OF THE BBC 50:50 PROJECT



## NEWSROOM FIELD VISIT TO URUG.MN



## LAUNCHING FELLOWSHIP PROGRAM FOR JOURNALISTS



## FEBRUARY 2022

Fellowship program  
continues with webinars &  
story grants



“УИХ-ын эмэгтэй гишүүд гэр бүлийн хүчирхийлэлд анхаарахгүй байна гэдэг. Энэ нь зөвхөн эмэгтэйчүүд буруутай, эмэгтэй улстөрчид л шийдэх ёстой асуудал мэт ойлгуулаад байна. Үүний оронд УИХ-ын гишүүд гэр бүлийн хүчирхийлэлд анхаарахгүй байна гэж мэдээлэе!”

## PRESS CONFERENCE ON “POLITICAL PARTIES AND EQUAL OPPORTUNITIES”



## MARCH 2022

Fellowship program closing  
ceremony: Journalists  
produced 15 grant stories on  
“Gender gap in politics”



## APRIL 2022

Workshop with university  
journalism teachers



## SHE SAYS #1 BUDGET: LAUNCHING PRESS MEETING FOR WOMEN EXPERTS TO TALK ON MALE-DOMINATED TOPICS



## TRAINING FOR PARLIAMENT JOURNALISTS



## TRAINING FOR JOURNALISM STUDENTS



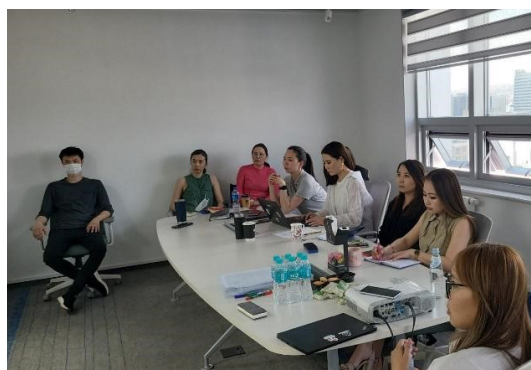


**MAY 2022**

Newsroom capacity building  
program: P3, Mongolian  
National Radio



**NEWSROOM CAPACITY BUILDING  
PROGRAM: GOGO.MN**



**MAY 2022**

Newsroom capacity building  
program: P3, Mongolian  
National Radio



**HACKATHON: DEVELOPING  
SHARE DATABASE OF AROUND  
500 WOMEN EXPERTS ON  
VARIOUS MALE-DOMINATED  
INDUSTRIES**



**NEWSROOM CAPACITY  
BUILDING PROGRAM:  
“MALCHIN” TV**



**NEWSROOM CAPACITY BUILDING  
PROGRAM: “ZUUNII MEDEE” NEWSPAPER**



**JULY 2022**

GoGo.mn launches its “Balance”  
initiative to increase women’s voices  
“Zuunii Medee” launches new series  
of stories “Breaking gender bias” and  
“Promoting women’s leadership”

**OFF-THE-RECORD MEETING  
WITH JOURNALISTS**



**AUGUST 2022**

Local Newsroom capacity  
building program: Erdenet Times



**JUNE 2022**

Launching Newsroom  
Mentorship Programs  
with GoGo.mn and “Zuunii  
Medee” newspaper

**SHE SAYS #2 TOURISM &  
INVESTMENT**



**THE STORY OF MY STORY #3**





**SEPTEMBER 2022**

Newsroom capacity building program: Khurd agency, Mongolian National Radio



**SHE SAYS #3 AGRICULTURE AND GREEN DEVELOPMENT**



LOCAL NEWSROOM CAPACITY BUILDING PROGRAM:  
**ARKHANGAI MEDIA GROUP**



LAUNCHING NEWSROOM MENTORSHIP PROGRAMS WITH  
ARKHANGAI MEDIA GROUP AND MONGOLIAN NATIONAL RADIO  
**THE STORY OF MY STORY #4**



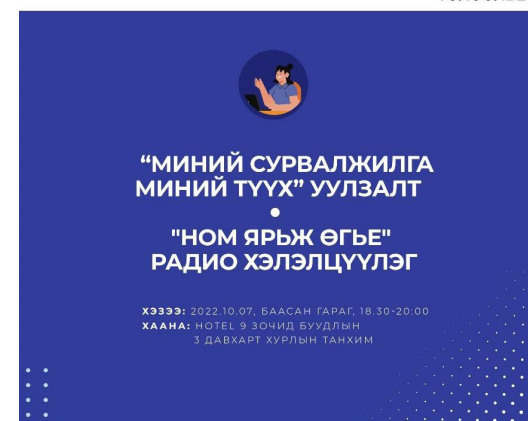
**BBC 50:50: ROUNDTABLE MEETING FOR EDITORS**



**OCTOBER 2022**

Training for news photographers and videographers

**THE STORY OF MY STORY #5**



**NOVEMBER 2022**

Newsroom capacity building program: "Mongoliin Medee", Mongolian National Broadcaster



NEWSROOM CAPACITY BUILDING PROGRAM:  
**"UGLUU", MONGOLIAN NATIONAL BROADCASTER**



**WORKSHOP FOR JOURNALISM STUDENTS "LET'S BE COOL BY ELIMINATING GENDER BIAS"**







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MEDIA  
GROUP

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f Ublife



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