

REQUEST FOR EXPRESSION OF INTEREST

(CONSULTING SERVICES - Enterprise)

Mongolia

Strengthening Transparency of Extractives Industry through EITI

Loan No./Credit No./Grant No.: TF0B8169

Assignment Title: To provide Consultancy services for PR and communication and information

TERMS OF REFERENCE

Reference No. (as per Procurement Plan): **CS-C 1.1-1**

EITI of Mongolia will implement the EITI of the World Bank and receive funding from the Fund for Strengthening the Transparency of the Extractive Industry, and use it for consulting services.

The mentioned consulting services will include the following activities related to increasing the understanding of citizens and the public about EIT and providing citizens with information.

1. Organizing training on media creative work in 4 related provinces
2. Organizing an activity to select the best of the submitted works
3. Organizing the distribution of the best works to the public
4. Organizing training in Ulaanbaatar

The total implementation period will not exceed 3 months and it is planned to start in November 2023.

The Mongolia EITI Secretariat as PIU invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The procurement method shall be performed under the Consultant’s Qualifications Selection (CQS) method of World Bank Procurement Regulations (WBPR).

The assignment is as per paragraph 7.2 of the WBPR shall be evaluated by core business and years in business, relevant experience, and technical and management capability of the firm (General requirements for consulting firms in TOR). Key personnel is not evaluated. Eligibility and conflict of interest issues shall be evaluated (WBPR: 3.21-23 Eligibility).

The assessment of a firm’s qualifications shall not take into consideration the qualifications of other firms such as its subsidiaries, parent entities, affiliates, subcontractors (other than specialized subcontractors if permitted in the request for bids/request for proposals document), or any other firm different from the firm that submitted the Bid/Proposal (WBPR-6.27).

The attention of interested Consultants is drawn to Section III, paragraphs 3.14, 3.16, and 3.17 of the WBPR (“Procurement Regulations”), setting forth the World Bank’s policy on conflict of interest.

A Consultant shall not submit more than one Proposal, either individually or as a joint venture partner in another Proposal. If a Consultant, including a joint venture partner, submits or participates in more than one Proposal, all such Proposals shall be disqualified (WBPR-3.20).

Consultants may associate with other firms to enhance their qualifications but should indicate clearly whether the association is in the form of a joint venture and/or a sub-consultancy. In the case of a joint venture, all the partners in the joint venture shall be jointly and severally liable for the entire contract if selected.

A Consultant will be selected in accordance with the Framework Agreement arrangements described in the Procurement Regulations and to be specifically set out in the Request for Proposals.

Further information can be obtained at the address below during office hours 09:00 am to 05:00 pm UBT hours.

Expressions of interest must be delivered in a written form to the address below (in person, or by mail, or by e-mail) by Wednesday, November 1, 2023, 17:00 PM UBT.

Mongolia EITI Secretariat

Attn: A.Otgontungalag, Financial and administrative specialist; Sh.Tsolmon, Coordinator;

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WORK ASSIGNMENT

“To provide Consultancy services for PR and communication and information”

Reference No. (as per Procurement Plan): **CS-C 1.1-1**

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1. Introduction

The Extractive Industries Transparency Initiative (EITI), a global coalition of governments, companies, and civil society working together to improve openness and accountable management of revenues from natural resources, has been implemented in Mongolia since 2006.

Thanks to the support of responsible companies and decision-makers, also the persistent efforts of civil society organizations, Mongolia is assessed as one of the countries with satisfactory progress in EITI.

However, Mongolia EITI, now on its 16th reconciliation report, has limited recognition by the public, and a lack of potential to use data that is collected over the years to improve governance in the extractive sector at the national and local levels.

This situation became a big challenge for further EITI implementation, so Mongolia EITI Secretariat and MSG have outlined overcoming the challenge through its revised Communication strategy.

In order to implement EITI in the future, Mongolia, gathering 20-25 percent of its GDP from mining, needs to create a legal framework for transparency in the extractive industry. It is an important part of the Mongolia EITI Communication strategy, to make the public including local communities, and policy and decision-makers understand this through historical open data.

2. Purpose:

In accordance with the communication strategy of the Ministry of Education and Culture of Mongolia and mapping of stakeholders, work will be organized to improve public understanding and attitudes about transparent and responsible mining, to activate stakeholders, and to communicate the results, recommendations, and verification results of the summary report to the public through social networks. Ажлын зорилтууд

- 2.1.1. Organizing training on media creative work in 4 related provinces;
- 2.1.2. Organizing activities to select the best of the submitted works;
- 2.1.3. Organizing the public distribution of the selected works; 2.1.4. Organizing training in Ulaanbaatar;

3. Scope of work

The consulting service is to cooperate with media organizations in the preparation of responsible mining content in the 4 target provinces: Central, Dornod, Dundgov, and Bayankhongor, and to produce media products about responsible and transparent mining.

Creative content that promotes transparency in extractive industries, engages stakeholders, and increases public awareness is required.

- Support the use of historical data of EITTS
- Make the target group aware of the importance of data use
- Aim to increase the awareness of transparency among local people, including local people and herders who are heavily affected by mining
- Local people and civil society organizations increase the reporting of EITI by companies based on participation
- Based on the results of the consolidated report, discussions should be held about the importance of EITI at the public, policy-making and decision-making levels

- Introduce the existing legal importance to the target group, and improve understanding and attitudes
 - Inform the citizens of provinces affected by mining about the importance of local cooperation agreements and encourage citizens to participate in the process of signing the agreements.

3.1. Assignment:

1. Preparation

- The selected PR information consultant will develop a work plan;
- When developing the plan, he will take into account the suggestions and recommendations of the Office.

2. Organizing conferences, meetings, and training

- Training will be organized in 4 target provinces.
- Joint meeting and training of media representatives will be organized.

3. Promotional campaign

- Develop and evaluate selection requirements and select the best media products on responsible and transparent mining.
- Select and employ a panel of judges to select the best media work.
- The best responsible and transparent media products about mining will be selected together with judges.
- Distribute the best media products on responsible and transparent mining through relevant central channels.
- Distribute the best media products about responsible and transparent mining through the channels of the relevant provinces.

4. Delivery and Reporting

4.1. Deliverables /Delivery Products/:

- Training programs, cost estimates, reports
- Reports on the best media products on responsible and transparent mining.

4.2. Report of work done:

- Inception Report – November 2023
- Progress Report – December 2023
- Final Report – January 2024

4.3 Report:

The initial report will be prepared and presented to the Office of Education and Training on the implementation of the integrated education plan for the local area.

Progress or interim report The Consultant has received at least 4 creative works from the best local media, prepared a meeting plan to be held in Ulaanbaatar, presented and confirmed the presentation of the panel of judges to the Office of Education and Training.

The final report will be presented at the EITI Working Group meeting after the related activities and trainings are completed. The final report has been approved by the Office of the Extractive Industries Transparency Initiative after completion of work 3.1 to 3.3 of the terms of reference.

5. Term

5.1 Timing: The total implementation period will not exceed 3 months and it is planned to start in October 2023.

5.2 Cost estimate

The cost estimate is broken down as follows.

Listed below is the cost breakdown of each activity for selecting the best media work from Bayankhongor, Dundgov, Dordon and Central provinces.			
Cost of training organized locally	The cost of selecting and promoting the best media work	The cost of publicizing masterpieces	Cost of organizing training in Ulaanbaatar
32,700,000 tugrug	8,100,000 tugrug	5,000,000 tugrug	3,600,000 tugrug
49,400,000 MNT /at the exchange rate of USD on August 3, 2023/			