



германы
хамтын ажиллагаа
DEUTSCHE ZUSAMMENARBEIT

Implemented by:

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Эрдэс баялаг, Түүхий эдийн Иж бүрэн Санаачлага хөтөлбөр
Integrated Mineral Resource Initiative

3 days Journalist Training with Bern Oswald **Digital Journalism**

Time: 3 days, 24.04. - 26.04.2016, 09:00 - 17:00 (local and national journalists)

28.04. – 30.04.2016, 09:00 - 17:00 (national journalists)

02.05 - 04.05.2016, 09:00 - 17:00 (journalist master students)

Location: GIZ IMRI training room, United Nations Street, Building 38, first floor

Content: Interactive Training on professional journalism with special emphasis on digital journalism. Please find the list with a detailed description of the training content on page 2.

Participants: 15 places for journalists covering mining and economics

Language: The training will be conducted in English with translation to Mongolian

Please note:

It is mandatory for the participants to bring their own laptops for this training.

If you wish to attend this training please send the following information:

- filled in questionnaire (see page 3)
- application (see page 3)
- support letter from employer

Content

- Researching online
 - how search engines work: usage of operators
 - different search engine for different purposes
 - databases
- Social media for journalists
 - overview over social networks
 - using social networks for information gathering and research
 - using social networks to promote own articles
- Fact-checking and verifying
 - how to identify hoaxes, fakes and false reports
 - how to check unknown online sources
 - how to check assertions (of politicians)
- Adding value to articles through multimedia content
 - overview over types of multimedia content
 - what multimedia content when and where
 - the power of infographics
- Distributing content online
 - how to write teasers for the own website
 - how to write search engine optimized teasers
 - how to write teasers for social networks

Questionnaire

Please answer briefly the following questions (not more than one DIN A4 page) and send it together with the filled-in application.

1. What is your main focus in your work?
2. What interests you most about the upcoming training?
3. Did you already attend any trainings for journalists?
4. How is your command of English: “beginner”, “advanced” or “fluent”?

Application

I hereby apply for the training with Bernd Oswald. I declare to be available on the above mentioned dates and I will attend all days of the training sessions.

Name:

Newspaper/employer:

E-Mail address:

Telephone number:

.....
Place, date and signature

Contact:
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